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The Mississippi Gulf Coast Billfish Classic is the richest sportfishing tournament in the southern United States. Each participating team consists of 6-8 members competing for the largest pelagic species in the Gulf of Mexico. MGCBC offers opportunities for businesses expanding their reach to offshore anglers fishing the Northern Gulf, in center consoles and sportfishing vessels.

Mississippi Gulf Coast Billfish Classic

H20 POOLSIDE CABANA RENTAL (Tuesday - Saturday)

PREMIER BRAND PLACEMENT with hyperlinks on official website, MGCBC.com, and CatchStat online registration system

20 SPONSOR-PROVIDED BANNERS displayed throughout marina and weigh-in

BRAND PLACEMENT on all awarded large "Happy Gilmore" checks

Includes \$6,000 TOURNAMENT BASE ENTRY FEE

VENDOR SPACE on-site for all MGCBC festivities

FOUR GOLDEN NUGGET CASINO & HOTEL ROOMS (Tuesday - Sunday)

\$1,000 MORTON'S STEAKHOUSE Gift Card





TWO "4-MAN" ENTRY into the MGCBC "Go Deep" Scramble

ONE SOCIAL MEDIA POST PER MONTH on Facebook and Instagram promoting MGCBC partnership

BRAND PLACEMENT on Digital, Print and on-site marketing material

LOGO DISPLAYED on MGCBC clothing merchandise

\$40,000

Official Kick-Off Party

PRESENTER OF THE TEAM DINNER, open bar and entertainment

PREMIER BRAND PLACEMENT throughout MGCBC event venue

BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Wednesday)

ONE SOCIAL MEDIA POST PER MONTH on MGCBC Facebook and Instagram promoting MGCBC event and partnership





\$20,000

Official Weigh-in Station & Live Stream Coverage

SISS/Polyments



PREMIER BRAND PLACEMENT throughout MGCBC event venue

BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Wednesday)

ONE SOCIAL MEDIA POST PER MONTH on MGCBC Facebook and Instagram promoting MGCBC event and partnership



\$20,000

CatchStat Online Registration & Live Scoring

All teams must interact with our online registration and scoring system to participate in the event. Scoring system is visible to the public as the official scoreboard.

SOCIAL POSTS FOR LEADERBOARD UPDATE with brand recognition
INCLUDES SOCIAL POSTS FOR MGCBC LEADERBOARD UPDATES with brand recognition
BRAND PLACEMENT with hyperlinks on official website, MGCBC.com
COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Tuesday - Sunday)

ONE SOCIAL MEDIA POST PER MONTH on MGCBC Facebook and Instagram promoting MGCBC event and partnership



\$15,000

MERCHANDISE SPONSOR



BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

ONE SOCIAL MEDIA POST PER MONTH on MGCBC Facebook and Instagram promoting MGCBC event and partnership

OPTION 1: LOGO PLACEMENT ON RIGHT SLEEVE OF PERFORMANCE & COTTON SHIRTS

OPTION 2: LOGO PLACEMENT ON LEFT SLEEVE OF PERFORMANCE & COTTON SHIRTS



\$15,000
Per Sleeve

PRESENTING SPONSOR Tuesday Dock Party



PRESENTER OF THE MGCBC SEAFOOD BOIL, open bar and entertainment

PREMIER BRAND PLACEMENT throughout MGCBC event venue

BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Tuesday)

ONE SOCIAL MEDIA POST PER MONTH on MGCBC Facebook and Instagram promoting MGCBC event and partnership



\$10,000

Award Ceremony



PRESENTER of MGCBC banquet and trophies awarded

PREMIER BRAND PLACEMENT throughout MGCBC event venue

BRAND PLACEMENT on all awarded large "Happy Gilmore" checks

BRAND PLACEMENT with hyperlinks on official website, LGCBC.com

VENDOR SPACE On-Site for all MGCBC festivities

ONE QUARTERLY SOCIAL MEDIA POST on MGCBC Facebook and Instagram promoting presentation of MGCBC awards



\$10,000

MGCBC "GO-DEEP" SCRAMBLE at Shell Landing



PRESENTER OF COMPLIMENTARY GOLF & OPEN BAR to MGCBC participants

BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

1 GOLDEN NUGGET CASINO & HOTEL ROOM "Wednesday"

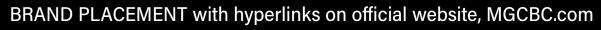
ONE QUARTERLY SOCIAL MEDIA POST on MGCBC Facebook and Instagram promoting MGCBC event and partnership



\$10,000

GOLD SPONSOR





COMPANY-PROVIDED MARKETING material placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

TWO GOLDEN NUGGET CASINO & HOTEL ROOM (Tuesday - Sunday)

ONE H20 POOLSIDE CABANA (Friday or Saturday)

\$250 MORTON'S STEAKHOUSE gift card

ONE "4-MAN" ENTRY into the MGCBC "Go Deep" Scramble

ONE QUARTERLY SOCIAL MEDIA POST on MGCBC Facebook and Instagram promoting MGCBC partnership

\$8,000



SILVER SPONSOR



BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING material placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Tuesday - Sunday)

\$100 MORTON'S STEAKHOUSE gift card

ONE QUARTERLY SOCIAL MEDIA POST on MGCBC Facebook and Instagram promoting MGCBC partnership



\$4,000

REGISTRATION DAY SPONSOR

BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for MGCBC Kick-Off Party

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Wednesday)



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SOCIAL MEDIA







FACEBOOK @MGCBC 70,000 FOLLOWERS

\$1000 PER POST \$1000 PER STORY \$1000 PER REEL





INSTAGRAM @MGCBC 65,000 FOLLOWERS

\$1000 PER POST \$1000 PER STORY \$1000 PER REEL



MGCBC **EVENT DIRECTOR Robbie Carter** 337.849.8642 rfcarter@gmail.com