

MISSISSIPPI GULF COAST BILLFISH CLASSIC

SPONSORSHIP OPPORTUNITY





MISSISSIPPI GULF COAST BILLFISH CLASSIC

The Mississippi Gulf Coast Billfish Classic is the richest sportfishing tournament in the southern United States. Each participating team consists of 6-8 members competing for the largest pelagic species in the Gulf of Mexico. MGCBC offers opportunities for businesses expanding their reach to offshore anglers fishing the Northern Gulf, in center consoles and sportfishing vessels.

PRESENTING SPONSOR

Mississippi Gulf Coast Billfish Classic



H2O POOLSIDE CABANA RENTAL (Tuesday - Saturday)

PREMIER BRAND PLACEMENT with hyperlinks on official website, MGCBC.com, and CatchStat online registration system

20 SPONSOR-PROVIDED BANNERS displayed throughout marina and weigh-in

BRAND PLACEMENT on all awarded large "Happy Gilmore" checks

Includes \$6,000 TOURNAMENT BASE ENTRY FEE

VENDOR SPACE on-site for all MGCBC festivities

FOUR GOLDEN NUGGET CASINO & HOTEL ROOMS (Tuesday - Sunday)

\$1,000 MORTON'S STEAKHOUSE Gift Card

TWO "4-MAN" ENTRY into the MGCBC "Go Deep" Scramble

ONE SOCIAL MEDIA POST PER MONTH on Facebook and Instagram promoting MGCBC partnership

BRAND PLACEMENT on Digital, Print and on-site marketing material

LOGO DISPLAYED on MGCBC clothing merchandise

\$40,000

PRESENTING SPONSOR

Official Kick-Off Party

PRESENTER OF THE TEAM DINNER, open bar and entertainment

PREMIER BRAND PLACEMENT throughout MGCBC event venue

BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Wednesday)

ONE SOCIAL MEDIA POST PER MONTH on MGCBC Facebook and Instagram promoting MGCBC event and partnership



\$20,000

PRESENTING SPONSOR

Official Weigh-in Station
& Live Stream Coverage



PRESENTER OF THE WEIGH-IN STAGE & ONLINE WEIGH-IN COVERAGE

PREMIER BRAND PLACEMENT throughout MGCBC event venue

BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Wednesday)

ONE SOCIAL MEDIA POST PER MONTH on MGCBC Facebook
and Instagram promoting MGCBC event and partnership

\$20,000

PRESENTING SPONSOR

CatchStat Online Registration & Live Scoring

All teams must interact with our online registration and scoring system to participate in the event. Scoring system is visible to the public as the official scoreboard.

- SOCIAL POSTS FOR LEADERBOARD UPDATE with brand recognition
- INCLUDES SOCIAL POSTS FOR MGCBC LEADERBOARD UPDATES with brand recognition
- BRAND PLACEMENT with hyperlinks on official website, MGCBC.com
- COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags
- VENDOR SPACE on-site for all MGCBC festivities
- ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Tuesday - Sunday)
- ONE SOCIAL MEDIA POST PER MONTH on MGCBC Facebook and Instagram promoting MGCBC event and partnership



\$15,000

MERCHANDISE SPONSOR



- BRAND PLACEMENT with hyperlinks on official website, MGCBC.com
- COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags
- VENDOR SPACE on-site for all MGCBC festivities
- ONE SOCIAL MEDIA POST PER MONTH on MGCBC Facebook and Instagram promoting MGCBC event and partnership

- OPTION 1: LOGO PLACEMENT ON RIGHT SLEEVE OF PERFORMANCE & COTTON SHIRTS
- OPTION 2: LOGO PLACEMENT ON LEFT SLEEVE OF PERFORMANCE & COTTON SHIRTS

\$15,000
Per Sleeve

PRESENTING SPONSOR

Tuesday Dock Party



PRESENTER OF THE MGCBC SEAFOOD BOIL, open bar and entertainment

PREMIER BRAND PLACEMENT throughout MGCBC event venue

BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Tuesday)

ONE SOCIAL MEDIA POST PER MONTH on MGCBC Facebook and Instagram promoting MGCBC event and partnership



\$10,000

PRESENTING SPONSOR Award Ceremony



- PRESENTER of MGCBC banquet and trophies awarded
- PREMIER BRAND PLACEMENT throughout MGCBC event venue
- BRAND PLACEMENT on all awarded large "Happy Gilmore" checks
- BRAND PLACEMENT with hyperlinks on official website, LGCBC.com
- VENDOR SPACE On-Site for all MGCBC festivities
- ONE QUARTERLY SOCIAL MEDIA POST on MGCBC Facebook and Instagram promoting presentation of MGCBC awards

\$10,000

MGCBC "GO-DEEP" SCRAMBLE at Shell Landing



PRESENTER OF COMPLIMENTARY GOLF & OPEN BAR to MGCBC participants

BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

1 GOLDEN NUGGET CASINO & HOTEL ROOM "Wednesday"

ONE QUARTERLY SOCIAL MEDIA POST on MGCBC Facebook and Instagram promoting MGCBC event and partnership

\$10,000

GOLD SPONSOR



- BRAND PLACEMENT with hyperlinks on official website, MGCBC.com
- COMPANY-PROVIDED MARKETING material placed in all team bags
- VENDOR SPACE on-site for all MGCBC festivities
- TWO GOLDEN NUGGET CASINO & HOTEL ROOM (Tuesday - Sunday)
- ONE H2O POOLSIDE CABANA (Friday or Saturday)
- \$250 MORTON'S STEAKHOUSE gift card
- ONE "4-MAN" ENTRY into the MGCBC "Go Deep" Scramble
- ONE QUARTERLY SOCIAL MEDIA POST on MGCBC Facebook and Instagram promoting MGCBC partnership

\$8,000



SILVER SPONSOR



BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING material placed in all team bags

VENDOR SPACE on-site for all MGCBC festivities

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Tuesday - Sunday)

\$100 MORTON'S STEAKHOUSE gift card

ONE QUARTERLY SOCIAL MEDIA POST on MGCBC Facebook
and Instagram promoting MGCBC partnership

\$4,000



REGISTRATION DAY SPONSOR

BRAND PLACEMENT with hyperlinks on official website, MGCBC.com

COMPANY-PROVIDED MARKETING MATERIAL placed in all team bags

VENDOR SPACE on-site for MGCBC Kick-Off Party

ONE GOLDEN NUGGET CASINO & HOTEL ROOM (Wednesday)



\$1,500

SOCIAL MEDIA



FACEBOOK @MGCBC
70,000 FOLLOWERS

\$1000 PER POST

\$1000 PER STORY

\$1000 PER REEL



INSTAGRAM @MGCBC
65,000 FOLLOWERS

\$1000 PER POST

\$1000 PER STORY

\$1000 PER REEL



MGCBC
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