

Mississippi Gulf Coast **BILLFISH CLASSIC**



Sponsorship Guide



MGCBC Statistics

Over **\$1.1 Million in Cash** paid in 2009

Over **\$10 Million in Cash** paid throughout MGCBC's history

Over **95% Release Rate** for Billfish

Annual Average of 85 boats and over 400 Anglers

Average boat size exceeds 60 feet

MGCBC Records

| | | | |
|-------------|-----------------------|-------------------|--------------------------------|
| 1997 | <i>Blue Marlin</i> | 631.8 lbs | <i>State Record</i> |
| 1999 | <i>Bluefin Tuna</i> | 837.1 lbs | <i>State Record</i> |
| 2001 | <i>Yellowfin Tuna</i> | 205.8 lbs | <i>State Record</i> |
| 2002 | <i>Blue Marlin</i> | 1054.6 lbs | <i>State & Gulf Record</i> |



MGCBC Sponsorships

VIP Level \$12,000

- 3 full page color ads in MGCBC Annual
- 4 Complimentary rooms at the Isle (Wednesday June 9th through Saturday Night June 12th, 2010)
- Sales booth at the site of Captains/Anglers Meeting and Banquet
- Sponsor's name prominently displayed on official scoreboard
- Logo placement on sponsor web page of MGCBC website MGCBC.com - includes hyperlink to sponsor's website
- Site for display trailer or booth at weigh station, June 10 through June 12, 2010
- Recognition by our emcee during weigh-in, Friday and Saturday nights
- Your banner placement (8) - 4 at Captain's/Anglers Banquet, 2 at weigh station, and 2 at the marina
- Sponsor supplied promotional placement in team bag
- 2 Complimentary 4-man team entry in the "Go Deep" Golf Tournament
- Additional recognition as a major sponsor of the "Go Deep Scramble"
- 14 Invitations to Captains/Anglers Banquet and the Awards Brunch on Sunday, June 13
- 8 Invitations to the Tuesday Night Dock Party
- 8 Invitations to Farraday's Sponsor's Cocktail Party

Platinum Level \$8,500

- 2 full page color ads in MGCBC Annual
- 3 Complimentary rooms at the Isle (Wednesday June 9th through Saturday Night June 12th, 2010)
- Sales booth at the site of Captains/Anglers Meeting and Banquet
- Sponsor's name prominently displayed on official scoreboard
- Logo placement on sponsor web page of MGCBC website MGCBC.com - includes hyperlink to sponsor's website
- Site for display trailer or booth at weigh station, June 10 through June 12, 2010
- Recognition by our emcee during weigh-in both Friday and Saturday nights
- Your banner placement (6) - 3 at Captain's/Anglers Banquet, 2 at weigh station, and 1 at the marina
- Sponsor supplied promotional placement in team bag
- 2 Complimentary 4-man team entry in the "Go Deep" Golf Tournament
- Additional recognition as a major sponsor of the "Go Deep Scramble"
- 14 Invitations to Captains/Anglers Banquet and the Awards Brunch on Sunday, June 13
- 8 Invitations to the Tuesday Night Dock Party
- 8 Invitations to Farraday's Sponsor's Cocktail Party





MGCBC Sponsorships

Gold Level \$6000

- One full page color ad in MGCBC Annual
- 2 Complimentary rooms at the Isle (Wednesday June 9th through Saturday Night June 12th, 2010)
- Sales booth at the site of Captains/Anglers Meeting and Banquet
- Sponsor's name prominently displayed on official scoreboard
- Logo placement on sponsor web page of MGCBC website MGCBC.com - includes hyperlink to sponsor's website
- Site for display trailer or booth at weigh station, June 10 through June 12, 2010
- Recognition by our emcee during weigh-in both Friday and Saturday nights
- Your banner placement (4) - 2 at Captain's/Anglers Banquet, 1 at weigh station, and 1 at the marina
- Sponsor supplied promotional placement in team bag
- One complimentary 4-man team entry in the "Go Deep" Golf Tournament
- Additional recognition as a major sponsor of the "Go Deep Scramble"
- 8 Invitations to Captains/Anglers Banquet and the Awards Brunch on Sunday, June 13
- 4 Invitations to the Tuesday Night Dock Party
- 4 Invitations to Farraday's Sponsor's Cocktail Party

Silver Level \$4,500

- One half page color ad in MGCBC Annual
- 1 Complimentary room at the Isle, (Wednesday June 9th through Saturday Night June 12th, 2010)
- Sales booth at the site of Captains/Anglers Meeting and Banquet
- Sponsor's name prominently displayed on official scoreboard
- Logo placement on sponsor web page of MGCBC website MGCBC.com - includes hyperlink to sponsor's website
- Recognition by our emcee during weigh-in both Friday and Saturday nights
- Your banner placement (3) - 1 at Captain's/Anglers Banquet, 1 at weigh station, and 1 at the marina
- Sponsor supplied promotional placement in team bag
- One complimentary 4-man team entry in the "Go Deep" Golf Tournament
- 6 Invitations to Captains/Anglers Banquet and the Awards Brunch on Sunday, June 13
- 2 Invitations to the Tuesday Night Dock Party
- 2 Invitations to Farraday's Sponsor's Cocktail Party



MGCBC Magazine & Optional Advertising



| | |
|------------------------------|-------------|
| Inside Cover | Sold |
| Inside Back Cover | Sold |
| Back Cover | Sold |
| Center Spread (2 pgs) | Sold |

| | |
|---------------------|---------------|
| Full Page | \$1500 |
| Half Page | \$1000 |
| Quarter Page | \$500 |

Advertisers must furnish digital files or camera ready art

| | |
|--|----------------------------|
| Sponsor's single color logo on MGCBC T-Shirts | 2,000 @ \$2.50 each |
| Sponsor's embroidered logo on MGCBC Caps | 1,000 @ \$2.00 each |
| Booth Space | \$750 |
| Hyperlink to your company's website from MGCBC.com | \$500 |
| Tournament Award Categories | \$2,000 each |
| <i>Blue Marlin Tuna Dolphin Wahoo Catch & Release</i> | |
| Your company logo is placed on ALL printed media that advertises the Tournament Award Categories. This includes the MGCBC Magazine, Promotional Flyers, MGCBC Website, & MGCBC Entry Forms | |
| Electronic Scoreboard Sponsor | \$10,000 |



“Go Deep”

Presented by



Scramble



\$2500 Black Level

- 2 Golf Team Entries (8 Players)
- 4 Invitations to the Tuesday Night Dock party
- 8 Invitations to the MGCBC Captains/Anglers Banquet on Wednesday
- Quarter page ad in the MGCBC Magazine
- Logo placement on the “Go Deep” entry form
- Exclusive banner placement on tee box (1day)
- Banner placement at MGCBC event

\$1000 Blue Level

- 1 Golf Team Entry (4 Players)
- 2 Invitations to the Tuesday Night Dock party
- 6 Invitations to the MGCBC Captains/Anglers Banquet on Wednesday
- Logo placement on the “Go Deep” entry form
- Partnered (2 Business max.) banner placement on tee box (1day)
- Banner placement at MGCBC event



\$500 White Level

- 4 Invitations to the MGCBC Captains/Anglers Banquet on Wednesday
- Shared (Multiple businesses) banner placement on tee box (1day)
- Banner placement at MGCBC event

\$250 Yellow Level

- 2 Invitations to the MGCBC Captains/Anglers Banquet on Wednesday
- Shared (Multiple businesses) banner placement on tee box (1day)

CONTACT

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ADVERTISING SPACE CONTRACT

Advertiser: _____

Address: _____

Phone (_____) _____

BILLING ADDRESS SAME

Name: _____

Address: _____

Date _____

SIZE OF SPACE: _____

Vertical Horizontal

DIGITAL ART FILES SUPPLIED BY CLIENT

ART/PHOTOS SUPPLIED FOR MGCBC TO CREATE AD - PROOF REQUIRED

COST OF ADVERTISEMENT

| Description | Price | AMOUNT |
|-------------|-------|-----------------|
| _____ | | |
| _____ | | |
| _____ | | |
| | | TOTAL: \$ _____ |

Publisher is authorized to insert advertising for the undersigned, hereinafter known as the Advertiser, and to run the amount of space at the price stipulated above. Advertiser agrees to pay on proof of publication and presentation of bill or according to the terms stated above. All copy submitted shall be subject to publisher's approval and advertiser is to have the privilege of seeing a proof, if so desired. Any changes other than typographical errors will become an extra charge, the amount depending on the work necessary to make the change. Artwork and special camera work will be paid for by the advertiser.

The Mississippi Gulf Coast Billfish Classic will not be responsible for any space, position, color, copy, number of pages, etc. not otherwise noted in this agreement.

Make Checks Payable To:
MISSISSIPPI GULF COAST
BILLFISH CLASSIC

SIGNED _____

Advertiser

This Agreement Taken By _____

Please PRINT Buyer's Name Here

Title

FOR MORE INFORMATION PLEASE CONTACT

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